

THINK. CREATE. EXECUTE.

One intelligence. One workspace. One place for everything.

OYYO is building a portable business intelligence platform that can understand, create, automate and deploy across the tools, teams and systems a company already uses.

● FROM IDEA TO DEPLOYED OUTCOME

 Workspace

Runtime connected

Ask

Build

Deploy

Knowledge

Media

What do you want to achieve?

Describe the outcome. OYYO chooses the right intelligence, tools and workflow.

Create a launch campaign for our new product in Italy and UAE. →

Strategy

Content

Deploy

✓

Market + positioning

Social + website

Campaign + bot

CURRENT ENGINEERING BASELINE

0.2.0-runtime-dev.1

09 SEPTEMBER 2026 | OYYO.ONE

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The next interface for work is not another dashboard.

It is intent.

Tell OYYO what you want to achieve. The system should understand the objective, assemble the right capabilities, work across the tools and knowledge you authorize, verify the result and deliver something usable - not another list of instructions.



Today: people operate software

They open apps, move data, copy text, build workflows and repeatedly explain context.



OYYO: software operates for people

The operator defines the result. OYYO orchestrates the models, tools, data and approvals behind it.



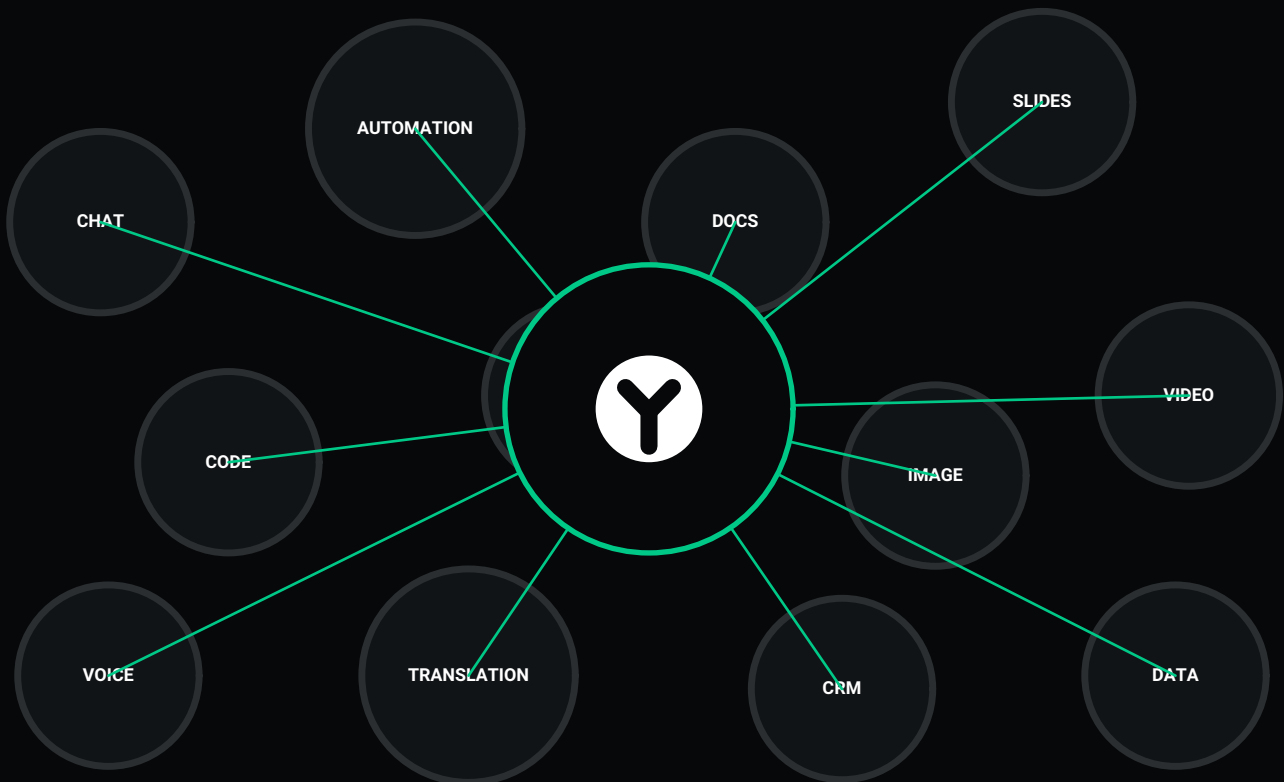
The ambition

Make sophisticated AI feel as natural as asking a capable colleague to get something done.

THE PROBLEM

AI is powerful. The experience is fragmented.

A company may need one tool to chat, another to automate, another to make slides, another to create images, another for video, another for code, another for translation - and people still connect the pieces manually.



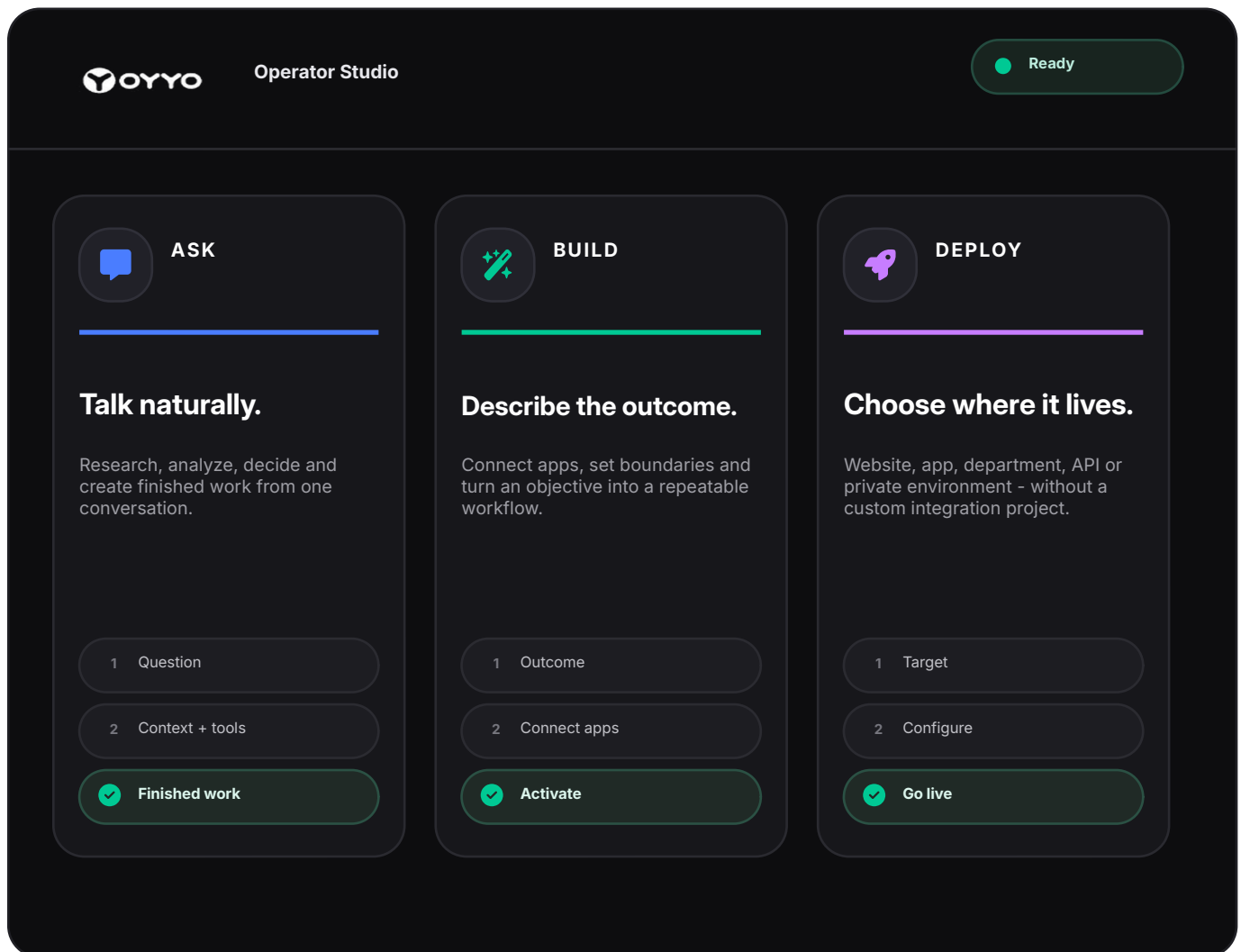
OYYO is designed to collapse the fragmentation into one intelligence layer.



OPERATOR EXPERIENCE

One intelligence. Three ways to use it.

No prompt engineering. No workflow diagrams. No integration project.



EXAMPLE: AUTOMATE LEAD RESPONSE

"When a lead arrives, qualify it, update CRM, draft the reply and alert Sales."

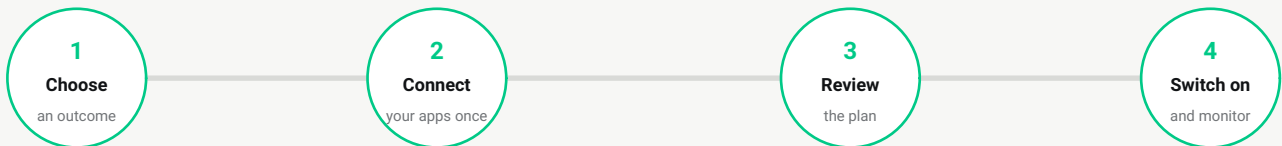


Designed for ~5-minute operator deployment for standard templates once the required accounts and knowledge sources are connected.

Simple for the operator. Sophisticated underneath.

A business operator should not need to become an AI engineer.

The planned OYYO Operator Studio is designed around outcomes, not nodes, prompts and workflow diagrams.



Example: "When a qualified lead arrives, enrich it, score it, draft a personalized reply, create the CRM task and alert sales - but ask before sending."

DESIGN TARGET

Standard operator templates should be deployable in about five minutes once required accounts and permissions are available.

Advanced teams can still access the underlying API, SDK, MCP, OpenAPI and runtime controls.

Automate the business in a few clicks.

No canvas full of boxes is required for the normal operator path. Describe the outcome. OYYO proposes the process. You approve the actions.

1

Choose a template

Lead follow-up, invoice routing, support triage, content workflow or custom outcome.

2

Connect apps

Authorize Gmail, CRM, Slack, calendar, storage, databases or APIs.

3

Set boundaries

Read-only or write access, approvals, schedule, limits and escalation.

4

Run

Test with sample data, review the plan and switch it on.

Examples that become simple:

LEAD -> CRM -> REPLY

INVOICE -> EXTRACT -> APPROVE

MENTION -> ANALYZE -> RESPOND

TICKET -> ANSWER -> ESCALATE

MEETING -> NOTES -> TASKS

From your knowledge to a live AI service in minutes.

Create a public website assistant, in-app copilot, customer service bot or internal knowledge assistant without building the AI stack from zero.

1

Paste

Website / docs / knowledge sources

2

Shape

Voice, languages, rules, allowed answers

3

Act

Booking, ticketing, order lookup, forms, CRM

4

Deploy

Widget, app SDK, API or private internal endpoint

5-MINUTE OPERATOR PATH TARGET

For standard templates after content and app access are available. Developers can extend the same service with custom tools, policies and APIs.

Give every team its own OYYO - without creating a new silo.

A department copilot can inherit company knowledge and policies while receiving its own data access, workflows, vocabulary and action permissions.



Sales

CRM, proposals, call notes, pipeline, follow-up



Marketing

Brand, campaigns, social, research, content, analytics



Finance

Reporting, invoices, analysis, due diligence, controls



HR

Roles, CVs, interviews, onboarding, policies, knowledge



Support

Knowledge base, tickets, triage, escalation, service actions



Engineering

Repositories, docs, issues, testing, release workflows

One organizational memory. Different scopes. Clear permissions.

Website. App. Desktop. Department. Private system.

OYYO is being built as a runtime, not only as a destination app. The same intelligence layer can sit behind multiple experiences.



Website widget

Customer-facing assistant with your knowledge and actions.



In-app copilot

Native AI inside SaaS, mobile or desktop products.



Internal endpoint

Private assistant for teams, departments or secure operations.



API / SDK

Build OYYO capabilities into an existing product or workflow.



Local runtime

Keep selected models, knowledge and execution on owned hardware.

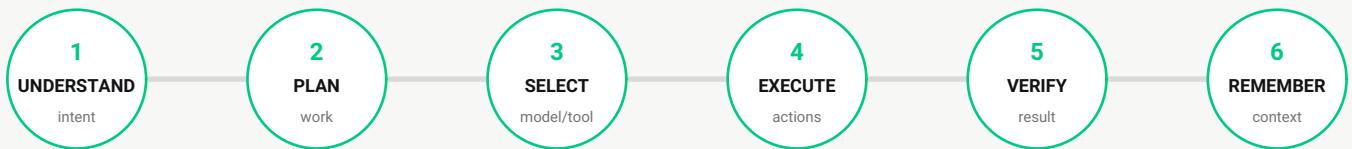


Hybrid service

Use local intelligence by default and specialist cloud capability when needed.

One request can trigger an entire verified work loop.

The operator sees one outcome. OYYO handles the orchestration behind it.



Example: "Prepare our investor update for tomorrow."

YOU ASK

Use the latest product status, KPI spreadsheet, roadmap, financial notes and last investor deck.

OYYO DOES

Find source material, reconcile changes, draft narrative, create charts, update slides, flag inconsistencies and request approval for external claims.

YOU GET

A branded investor update, source register, action list and reusable project memory.

The product is the system around the models.

OPERATOR EXPERIENCE

Ask | Build | Deploy | Work | Media

ORCHESTRATION

Intent | Planning | Routing | Verification | Approvals

BUSINESS CAPABILITIES

Documents | Marketing | Strategy | Code | Data | Media

CONNECTORS & TOOLS

Apps | MCP | OpenAPI | REST | Files | Databases

KNOWLEDGE

Memory Vault | Translation Memory | Provenance | Context

RUNTIME

Local inference | Model lifecycle | Hardware abstraction | API

Models become replaceable engines. OYYO owns the operating layer, business context and user experience.

The opportunity is not "another model." It is a different product boundary.

Category leaders are all adding tools, agents and integrations. OYYO differentiates by making portability, hardware adaptation, model choice, durable knowledge, business work, media and controlled execution parts of one runtime architecture.

CAPABILITY	Cloud assistant	Automation platform	Open model	OYYO
Portable local runtime	Varies	No	Yes	CORE
Hardware adaptive path	Limited	No	Model-dependent	CORE
Model-agnostic routing	Varies	Yes	Manual	CORE
Durable company knowledge	Projects	Connector data	DIY	CORE
No-code business actions	Agent features	CORE	DIY	CORE
Documents + media + code	Strong	Via tools	Model-dependent	INTEGRATED
Embed / department AI	API	Workflows	DIY	CORE
Controlled write approvals	Varies	Workflow rules	DIY	CORE
Provenance layer	Varies	Limited	DIY	CORE

Category-level comparison. Individual vendor features vary and continue to evolve.

Local when it matters. Cloud when it helps.

OYYO is designed to let the workload determine the environment - instead of forcing every task, file and business secret into one cloud path.



LOCAL

Private documents, sensitive company knowledge, routine inference, offline work, controlled environments and data-sovereignty use cases.



HYBRID

Keep context and policy local while routing selected heavy or specialist tasks to approved hosted capability.



CLOUD

Scale-intensive reasoning, media generation, shared services and enterprise managed capacity when chosen.

Choice becomes a feature. Privacy, performance and cost can be tuned per task, team and deployment.

Portable by design. CPU-first today. Adaptive next.

The 0.2 runtime treats CPU execution as a first-class path and already normalizes major accelerator families for the 0.3 Adaptive milestone.



CPU



NVIDIA / CUDA



AMD / HIP



Apple / Metal



Vulkan



Intel / OpenVINO



SYCL

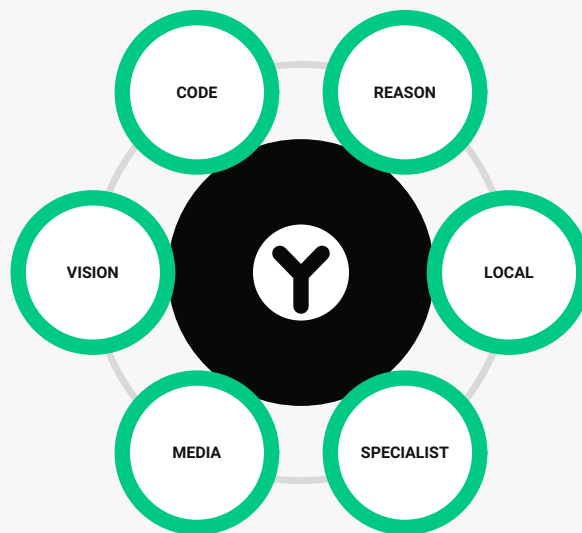


Qualcomm / QNN

0.3 Adaptive: real device probes, offload planning and AutoTune choose how to use the hardware available instead of making the operator understand it.

Use the best engine for the job - and change it when the world changes.

OYYO is intentionally not betting the product on one foundation model. Models can be local, hosted, open or proprietary. The runtime can route work according to capability, privacy, cost and availability.



Capital efficiency

Benchmark first. Train a proprietary foundation model only when independent evaluation shows a clear strategic advantage.

Strategic resilience

A breakthrough by a third-party model can become an OYYO upgrade rather than making OYYO obsolete.

Connect once. Reuse intelligence everywhere.

The runtime already contains connector and tool foundations so OYYO can work with business systems instead of living beside them.



PRODUCTIVITY

Drive, Gmail, Calendar, Contacts, Outlook, OneDrive



COLLABORATION

Slack, Teams, Notion, Jira, Confluence, Linear



CRM & BUSINESS

HubSpot, Salesforce, commerce and custom business APIs



DEVELOPER

GitHub, local files, databases, REST, OpenAPI, MCP

RUNTIME FOUNDATIONS IN 0.2

Provider-native authentication and release-grade adapter depth graduate over the roadmap. The architectural boundary is already part of the runtime.

Read automatically. Ask before consequences.

OYYO is designed so a model can propose an action without being able to authorize itself. This is fundamental for business automation.

SAFE READ

Search a database, inspect a file, read a CRM record or retrieve context when policy allows it. Tool outputs remain untrusted external data until handled by the orchestration layer.

CONTROLLED WRITE

Sending email, changing a CRM record, posting content or mutating a system can require an explicit approval tied to the exact action and arguments.

The result: automation that can be useful without pretending that "autonomous" should mean "uncontrolled."



The longer OYYO works with you, the less you should need to explain.

OYYO Knowledge is planned as cumulative organizational memory - not just a scrollback of chats.

Facts & entities

Products, people, customers, competitors, projects and relationships.

Decisions

What was decided, by whom, when and why.

Assets

Documents, presentations, code, images, video, research and data.

Corrections

Preferred wording, approved claims, terminology and user feedback.

Outcomes

Campaign results, project changes, decisions and what happened next.

Provenance

Where knowledge came from, versions, conflicts, permissions and history.

Day 1: understands the task. Month 1: understands your language. Quarter 1: sees patterns. Year 1: understands the organization.

Translate meaning, not vocabulary.

The target is semantic and context-aware language intelligence that preserves intent, emotion, register, terminology, slang, humor, culture and speaker relationships.

REAL OUTPUT EXAMPLE

SOURCE "Mate, we are absolutely smashing it."

Target: Italian | colleague-to-colleague | energetic | informal

OYYO OUTPUT: "Fra, stiamo spaccando!"

If the same meaning is needed for an executive update, OYYO can shift register to: "Stiamo ottenendo risultati eccezionali."

Semantic context

Meaning, relationships and situation.

Terminology

Company glossaries and preferred wording.

Code-switching

Mixed languages, dialects and transliteration.

Translation memory

Corrections persist with provenance and priority.

Same intent. Natural wording. The register changes with the audience - not by replacing words one by one.

Finished business artifacts, not walls of text.

OYYO Work is the planned artifact layer for creating, editing, validating and repairing real files from business context.

DOCX

Proposals, policies, contracts, CVs, reports and branded documents.

PPTX

Investor decks, sales decks, strategy presentations and executive reviews.

XLSX

Models, analysis, KPI packs, reconciliations and structured operational sheets.

PDF

Reports, due diligence, executive packs, exports and controlled distribution.

Example: "Turn this project folder into a board-ready monthly review." OYYO can assemble the narrative, charts, appendix, risks, actions and branded files - then validate the exported artifacts.

From a product brief to a measurable growth machine.

Marketing should not stop at "write me a post." OYYO is designed to connect research, positioning, creative, distribution, analytics and learning.

Example: Launch a privacy-first eSIM in the UAE.

YOU ASK

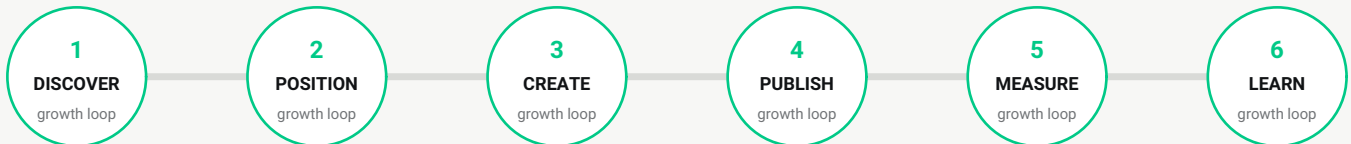
Build the go-to-market plan and launch assets.

OYYO DOES

Research market, segment audiences, define positioning, create offer, landing copy, SEO structure, content pillars, paid angles, creator outreach and KPI plan.

YOU GET

Campaign strategy, launch calendar, copy, creative briefs, landing page, reporting template and next experiments.



One brand voice. Every channel. Every format.

OYYO can turn one message into platform-native content while keeping the strategy, brand identity and business objective consistent.



Analyze

Study existing posts, engagement, competitors, timing, themes and audience response.



Create

Hooks, captions, threads, carousels, scripts, thumbnails, visual concepts and CTAs.



Adapt

LinkedIn, X, Instagram, TikTok, YouTube, Telegram, newsletters and local markets.



Operate

Approval queues, schedules, comment/reply support, campaign tagging and content calendars.



Measure

Reach, clicks, conversions, sentiment, cost, retention and revenue-linked outcomes.



Improve

Feed results back into content strategy and future recommendations.

Ask a business question. Get evidence, scenarios and a decision framework.

Research becomes more useful when it connects to the company, its history, its competitors and the decision that must be made.

Market intelligence

Market structure, categories, demand signals, pricing, players and whitespace.

Competitive intelligence

Positioning, product changes, messaging, channels, technical signals and strategic movement.

Due diligence

Evidence collection, contradictions, risks, missing information and source-backed conclusions.

Scenario planning

Best/base/worst cases, assumptions, sensitivities, dependencies and decision triggers.

Executive synthesis

Turn large bodies of material into clear options, consequences and recommended next actions.

Continuous watch

Track selected changes and surface meaningful deltas instead of repeating the whole world every day.

Move from conversation to action without losing context.

OYYO can support the full customer path - before, during and after the sale.

SALES

- Enrich and score leads
- Prepare account research
- Draft personalized outreach
- Build proposals and follow-up
- Summarize calls and update CRM

SUPPORT

- Answer from approved knowledge
- Classify and route tickets
- Check orders / bookings via tools
- Escalate edge cases
- Learn from repeated issues

One customer memory, many touchpoints

A future OYYO deployment can let marketing, sales and support work from the same governed organizational knowledge while exposing only the data and actions each role is allowed to use.

High-value knowledge work deserves the same operating layer.

HR: "Shortlist the best candidates for this role."

YOU ASK

Compare 120 CVs against the role, company needs and interview rubric.

OYYO DOES

Extract evidence, normalize experience, flag gaps, build interview questions and preserve reviewer notes.

YOU GET

Ranked shortlist, evidence matrix, interview pack and decision record.

Finance: "Explain why this month changed."

YOU ASK

Analyze management accounts, budget, invoices and operational drivers.

OYYO DOES

Reconcile variances, find anomalies, connect causes to business events and build management commentary.

YOU GET

Board-ready variance report, charts, risks, actions and source trail.

Due diligence: "Can we trust this opportunity?"

YOU ASK

Investigate the company, claims, data room and public evidence.

OYYO DOES

Cross-check documents, identify contradictions, missing evidence, legal/technical/commercial risks and unresolved questions.

YOU GET

Structured risk report, source register, red flags, confidence and next diligence steps.

An AI coworker that can understand the repository and the business reason behind the change.

OYYO Engineering is intended to connect code intelligence with product context, documentation, issues, testing and controlled developer tools.

Understand

Repository structure, architecture, conventions, dependencies and product intent.

Build

Features, tests, migrations, docs, scripts, prototypes and refactors.

Review

Bugs, security issues, regressions, design trade-offs and code quality.

Operate

GitHub issues, pull requests, CI signals, release notes and controlled actions.

Explain

Turn technical decisions into product, management or customer language.

Remember

Preserve architecture decisions, fixes, constraints and recurring patterns.

Business AI should understand and create more than text.

Media is not an add-on. Modern business communicates through images, voice, audio and video every day.



IMAGE

Generate, edit, resize, brand and repurpose visuals.



VISION

Understand screenshots, documents, scenes, products and visual context.



VOICE & AUDIO

Transcribe, summarize, create voice, analyze conversations and work with audio.



VIDEO

Understand footage, extract moments, create storyboards, captions and campaign variants.

One brief can become an entire multimedia campaign.

Brand-aware creative production at business speed.

The goal is not simply to generate a picture. It is to generate the right asset for the campaign, channel, market and brand.



Campaign concepts

Turn strategy into visual territories, key visuals and creative directions.



Production

Generate hero images, ads, product scenes, editorial graphics and branded assets.



Editing

Remove or add objects, change scenes, localize text, retouch and adapt existing imagery.



Brand consistency

Apply approved logo use, palette, composition rules, messaging and format constraints.



Channel adaptation

1:1, 4:5, 9:16, 16:9, banners, thumbnails, OG images and campaign sets.



Iteration

Generate controlled variations tied to hypotheses and performance results.

Listen, understand, transform and create.

OYYO Media expands the business workspace into sound - from meetings and customer calls to voice content and audio workflows.

Transcription

Meetings, interviews, support calls, podcasts and multilingual audio.

Diarization

Who spoke, when, what was decided and which action belongs to whom.

Voice

Narration, localized voice tracks, internal training and campaign audio.

Audio intelligence

Topics, sentiment, decisions, objections, moments, highlights and quality checks.

Music workflows

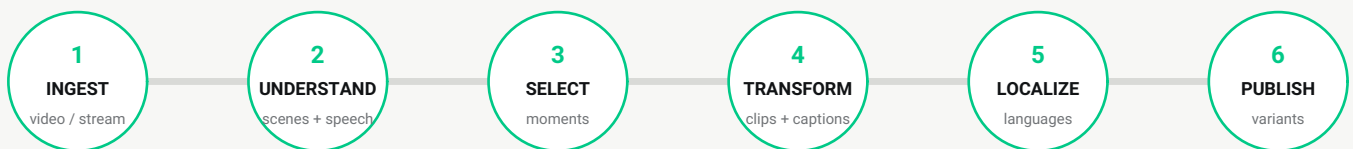
Creative assistance, arrangement/structure analysis, metadata, release assets and campaign support.

Repurposing

Turn long audio into summaries, clips, posts, articles, captions and searchable knowledge.

A two-hour video can become the next week of content.

OYYO Video is planned to understand time, scenes, speakers, objects and narrative - then transform footage into useful outputs.



BUSINESS VIDEO

Product demos, training, meetings, webinars, interviews, customer research and executive communications.

MARKETING VIDEO

Highlights, shorts, reels, captions, thumbnails, scripts, localized versions and campaign storyboards.

The same media can feed OYYO Memory so future work can reference what was actually said and shown.

A launch should feel like one coordinated intelligence process.

"Launch Product X next month in Italy, UAE and the UK."

Strategy

Market, audience, offer, positioning, risks, KPIs

Language

English, Italian, Arabic-ready messaging and terminology

Web

Landing copy, FAQ, chatbot knowledge and SEO structure

Social

Calendar, captions, threads, scripts, comment playbook

Image

Hero creative, ads, social formats, thumbnails, OG assets

Video

Launch script, storyboard, short-form cut plan, captions

Sales

Deck, email sequences, objections, CRM follow-up

Reporting

Dashboard structure, experiment plan and learning loop

Instead of eight disconnected AI sessions, OYYO can make the launch one connected body of work.

Simple for users. Governed for the organization.

Enterprise adoption requires more than intelligence. It requires boundaries, traceability, deployment choice and control.



Identity & roles

Users, teams, departments, service identities and scoped access.



Knowledge permissions

Company-wide memory, project scopes, restricted assets and provenance.



Action policy

Read/write controls, approvals, tool scopes, limits and escalation.



Deployment control

Local, private, hybrid or managed service by workload and policy.



Audit & provenance

Execution receipts, model/runtime identity, source lineage and output provenance.



Integration

Existing apps, APIs, files, databases and internal systems without replacing everything.

Where OYYO is today - and what comes next.

The funding story is strongest when product vision and engineering reality are clearly separated.

0.1 FOUNDATION

Completed baseline: naming, hardware abstraction, model and memory schemas, benchmark bootstrap and reference runtime.

0.2 RUNTIME

Active development. Current baseline: 0.2.0-runtime-dev.1. Real local inference, model lifecycle, API, tool/connectors and controlled agent foundations.

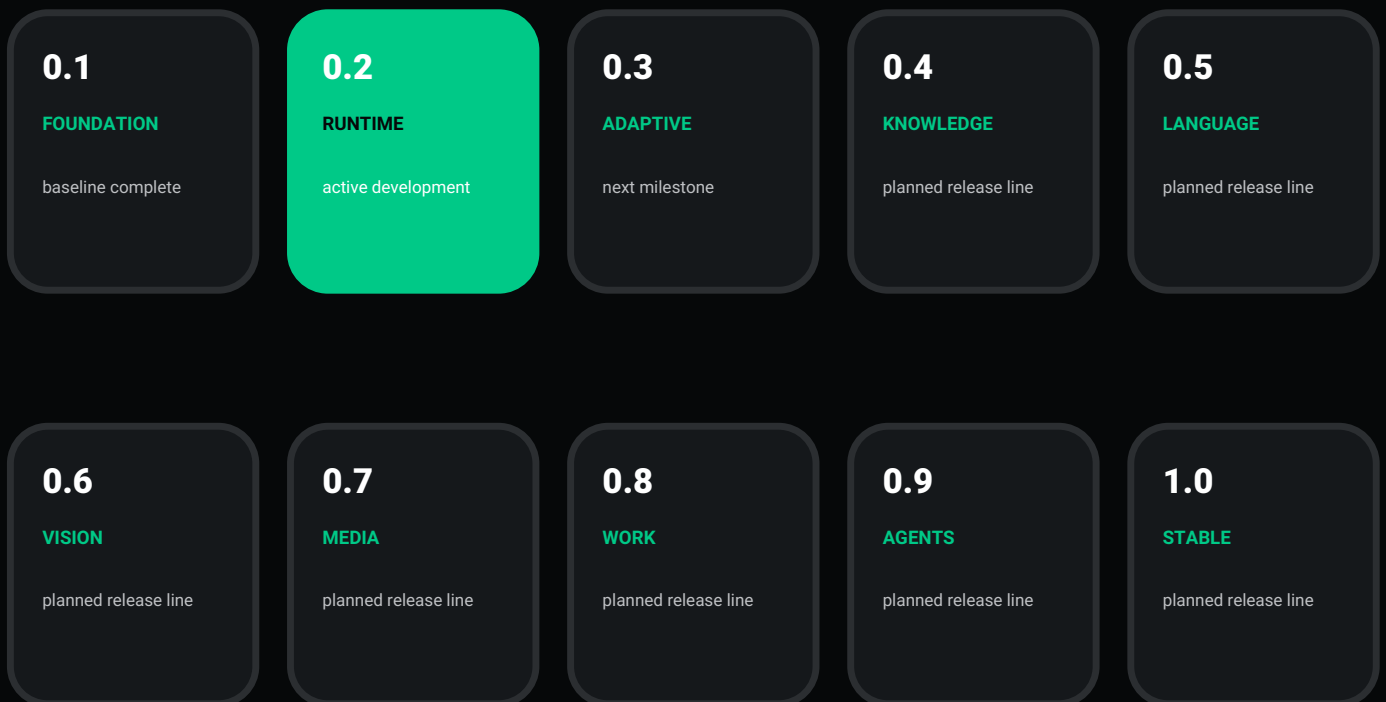
0.3 ADAPTIVE

Next milestone: real accelerator probes, offload planning and AutoTune across major hardware paths.

What already exists in the 0.2 development line

- Verified local GGUF lifecycle with SHA-256 integrity and atomic staging.
- Real llama.cpp backend with CPU-first runtime profiles.
- Local OpenAI-compatible Chat, Responses and Embeddings API surfaces.
- Connector/tool runtime foundations including REST, MCP and OpenAPI paths.
- Controlled model -> tool -> model loop with read automation and explicit write approval.
- Provenance headers and detached hash-only generation receipts.

A staged path from runtime to integrated business intelligence.



The sequence is intentional:

- Make the runtime real and portable before chasing every feature.
- Adapt intelligently to hardware before scaling local capability.
- Build durable knowledge and language intelligence before making media and work deeply contextual.
- Integrate artifact engines and production-grade agent experiences on top of a controlled execution foundation.

Multiple routes to revenue. One core platform.

OYYO can monetize the operating layer without forcing one deployment model on every customer.



LOCAL / COMMUNITY

Portable local runtime and selected models; acquisition, developer adoption and ecosystem entry.



PRO

Individual power users: advanced work, memory, media, hosted specialist capability and higher limits.



BUSINESS

Teams, shared knowledge, department copilots, automation, connectors and collaboration.



ENTERPRISE

Private deployment, governance, audit, SSO, policies, support, SLA and custom integrations.



PLATFORM / OEM

Embed OYYO runtime, agents or work/media capabilities inside third-party products.



HOSTED INTELLIGENCE

Usage-based heavy reasoning, specialist models, media generation and managed compute when selected.

The moat is not one model checkpoint.



Runtime distribution

Installed footprint, portability and hardware adaptation.



Organizational memory

Cumulative knowledge, corrections, provenance and relationships.



Operator simplicity

A five-minute path can hide years of systems engineering underneath.



Business workflows

Reusable patterns, templates, department behaviors and outcome data.



Connectors & actions

Deep integrations, policy, approvals and execution semantics.



Artifact & media quality

Validation, repair, brand consistency and multimodal production.



Model leverage

OYYO can benefit from third-party model progress instead of being threatened by it.



Trust layer

Provenance, auditability, deployment choice and explicit control.

Defensibility compounds as OYYO accumulates product depth, integrations, organizational context and operator trust.

PROPOSED SEED ROUND

US\$3.5M to accelerate OYYO from Runtime toward Stable.

The objective is not to spend the round proving that another foundation model can be trained. It is to turn the current runtime foundation into an integrated product customers can deploy, use and pay for.

\$3.5M

proposed seed financing target

12 mo

full plan to OYYO 1.0 Stable

6 mo

capital-accelerated execution phase



Fund the transition from impressive engineering to inevitable product.

01 Harden 0.2 Runtime

Managed packaging, portable release matrix, SDK and production hardening.

02 Deliver 0.3 Adaptive

Real hardware probing, offload planning and AutoTune across target platforms.

03 Build Operator Studio

Simple Ask / Build / Deploy experience, automation templates and chatbot/service builder.

04 Make knowledge durable

Memory Vault, entity/fact graph, permissions, provenance and translation memory.

05 Ship Work + Media depth

Documents, slides, spreadsheets, PDF, image, audio and video business workflows.

06 Enterprise pilots

Private deployments, department copilots, controlled agents, integrations and first repeatable GTM playbooks.

Do not fund another chatbot.

Fund the layer that can make AI operational.

A company should be able to say what it wants, connect what it already uses, decide what OYYO is allowed to do - and watch sophisticated intelligence become ordinary work.

Not one model.

A system that can use the right model.

Not one app.

An intelligence layer that can live inside the business.

Not one task.

A platform that becomes more valuable as work accumulates.

The question we want the right investor to ask is simple:

"I want to be part of this. How much do you need?"

OYYO

Intelligence that works.

The future of business AI should feel less like operating software - and more like having capability on demand.



Product: OYYO | Domain: oyyo.one | Engineering baseline: 0.2.0-runtime-dev.1

Ownership: OYYO is proprietary technology and property of HRN INNOVATION TECHNOLOGIES LTD.

OYYO was conceived, architected and originally developed by Vincenzo Picciuolo.

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